

# COMMUNITY PARTNER AGREEMENT

Piedmont Arts' Community Partner program is open to independent, organized and permanently established non-profit institutions in Martinsville, Henry County and the surrounding areas. Organizations must maintain open membership, have a mission that is educational or aesthetic in purpose and provide open access to organizational programming.

# **Services Available to Community Partners**

# **Marketing and Promotion**

- Community Partner listing on the Piedmont Arts website or link to organizational website.
- Promotion of Community Partner events through Piedmont Arts' social networking sites and e-news.
- For promotion, events including dates, times and locations must be submitted to Director of Marketing Bernadette Moore at <a href="mailto:bmoore@piedmontarts.org">bmoore@piedmontarts.org</a>.

# **Museum Usage**

- Free use of museum space for meetings and other activities as scheduling allows and with approval of Piedmont Arts. Security guard fees may apply.
- A list of annual meeting dates and special events including dates, times and locations must be submitted to Rental Manager Pam Allen at <a href="mailto:pallen@piedmontarts.org">pallen@piedmontarts.org</a>.

### **Grant Writing**

• Community Partners may use their relationship with Piedmont Arts for grant writing purposes. Example: "Our organization is a Community Partner of Piedmont Arts" or "A Community Partner of Piedmont Arts." NOTE: Do not refer to the museum as Piedmont Arts Association or PAA.

### **Technical Assistance**

• Community Partners are encouraged to use Piedmont Arts staff members as a resource for artistic and technical information about visual and performing arts, education and marketing.

### Reciprocity

• This is a reciprocal agreement. In exchange for the above from Piedmont Arts, the museum's Community Partners are asked to provide marketing and promotion of Piedmont Arts events via all applicable venues, including websites, social media sites and on-site at partnering facilities. Community Partners are also asked to provide facility usage and technical assistance, when applicable and within reasonable means, in adherence with the terms outlined above.

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Prospective Community Partners should submit a completed application with a copy of the organization's mission statement and proof of 501(c)3 status. Community Partner applications are reviewed on a monthly